














# Survey Results



This survey was open to all website visitors from June 15 to December 31, 2016

As a horn player are you a






Option	Count	Percent	
Student	69	19.7%	
Professional Performer	81	23.1%	
Teacher	49	14.0%	
University Horn Professor/Performer	57	16.3%	
Amateur	59	16.9%	
Retired Professional	9	2.6%	
Enthusiast	26	7.4%	
<b>Total</b>	<b>350</b>		

To which age demographic do you belong?



Option	Count	Percent	
Under 20	38	15.0%	
20-29	37	14.6%	
30-39	43	17.0%	
40-49	30	11.9%	
50-59	56	22.1%	
60 and older	49	19.4%	
<b>Total</b>	<b>253</b>		

Option	Count	Percent	
Female	76	30.3%	
Male	175	69.7%	
<b>Total</b>	<b>251</b>		

You live in

Option	Count	Percent	
North America	211	83.4%	
South America	4	1.6%	
Europe	27	10.7%	
Asia	7	2.8%	
Oceania	4	1.6%	
Africa	0	0.0%	
<b>Total</b>	<b>253</b>		

Are you a member of the International Horn Society?

Option	Count	Percent	
Yes	190	74.8%	
No	64	25.2%	
<b>Total</b>	<b>254</b>		

To which membership do you subscribe?

Option	Count	Percent	
Individual One year	74	38.9%	
Student	31	16.3%	
Three year	55	28.9%	
Lifetime	24	12.6%	
Library	0	0.0%	
Club	2	1.1%	
China	0	0.0%	
Friendship project	0	0.0%	
Associate	1	0.5%	
Honorary	1	0.5%	
Complimentary	2	1.1%	
<b>Total</b>	<b>190</b>		

How long have you been a member?

Option	Count	Percent	
Less than 5 years	62	32.8%	
5-9 Years	37	19.6%	
10-14 years	23	12.2%	
15-19 Years	15	7.9%	
20 years or more	52	27.5%	
<b>Total</b>	<b>189</b>		




How did you first hear about the International Horn Society?

Option	Count	Percent	
A teacher	110	50.5%	
A peer	24	11.0%	
A colleague	23	10.6%	
Online	29	13.3%	
A publication	16	7.3%	
Facebook or other social media	2	0.9%	
Other	14	6.4%	
<b>Total</b>	<b>218</b>		



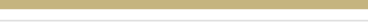
Why did you join the IHS?

Option	Count	Percent	
To gain more information about the horn via its publication <i>The Horn Call</i>	144	17.3%	
To access the digital newsletter, <i>Horn and More</i>	45	5.4%	
To access the database of information available online at the IHS website	70	8.4%	
To be able to network with other horn players	99	11.9%	
To be a member of a professional association within your field	120	14.5%	
To get discounts to the annual International Horn Stmposium	43	5.2%	
Were required by your teacher	5	0.6%	
Seemed a good value for the amount of information	47	5.7%	
Attended a symposium and felt compelled to join afterward	30	3.6%	
To keep up on current events in the horn world	122	14.7%	
Didn't — got a membership as a gift	2	0.2%	
Other	103	12.4%	
<b>Total</b>	<b>830</b>		



Will you renew your membership in the International Horn Society?

Option	Count	Percent	
Yes	167	88.4%	
No	2	1.1%	
N/A - Life Member	20	10.6%	
<b>Total</b>	<b>189</b>		




How do you feel about annual dues?

Option	Count	Percent	
Too Low	11	5.8%	
Too High	14	7.4%	
Appropriate	165	86.8%	
<b>Total</b>	<b>190</b>		



Have you encouraged others to join the International Horn Society?

Option	Count	Percent	
Yes	170	90.4%	
No	18	9.6%	
<b>Total</b>	<b>188</b>		








would you consider recruiting others for International Horn Society membership?

Option	Count	Percent	
Yes	116	61.7%	
No	23	12.2%	
Maybe	49	26.1%	
<b>Total</b>	<b>188</b>		







Are you aware of the club and student membership discounts?

Option	Count	Percent	
Yes	153	80.5%	
No	37	19.5%	
<b>Total</b>	<b>190</b>		

What do you feel is the best way to recruit new members to the IHS?

Option	Count	Percent	
Word of mouth	70	37.4%	
Teacher suggestion	45	24.1%	
Social Media	41	21.9%	
Direct Mail	2	1.1%	
Email	5	2.7%	
Incentive (ex. Give a free membership to those who bring in 5 new members)	21	11.2%	
Other	3	1.6%	
<b>Total</b>	<b>187</b>		

What do you feel is the best way to retain current members to the IHS?

Option	Count	Percent	
Automatic renewal benefit	92	49.2%	
Direct bill	9	4.8%	
Personal renewal reminder letter from the IHS	32	17.1%	
Email	35	18.7%	
Consolidate renewal date to apply to all members so there is a specific yearly date	15	8.0%	
Other	4	2.1%	
<b>Total</b>	<b>187</b>		

What do you expect the International Horn Society to do for you?

Option	Count	Percent	
Keep you informed of noteworthy news and events in the horn world	179	32.2%	
Organize and execute symposia for your further enrichment	146	26.3%	
Help encourage new compositions for horn	110	19.8%	
Provide access to horn related dissertations	112	20.1%	
Other	9	1.6%	
<b>Total</b>	<b>556</b>		

Do you feel the International Horn Society gives you enough contact?

Option	Count	Percent	
Yes	167	87.9%	
No	23	12.1%	
<b>Total</b>	<b>190</b>		

Have you ever attended an International Horn Symposium?

Option	Count	Percent	
Yes	173	67.8%	
No	82	32.2%	
<b>Total</b>	<b>255</b>		

Which activities are you most interested in during the symposium (check up to three)

Option	Count	Percent	
Attending Masterclasses	106	13.0%	
Featured Artist concerts	149	18.3%	
Contributing Artist concerts	85	10.4%	
Lectures and panel discussions	105	12.9%	
Ad-hoc ensemble playing	46	5.7%	
Group warm-up	47	5.8%	
Visiting the exhibits	128	15.7%	
Attending the official IHS banquet	18	2.2%	
Socializing with attendees at the symposium	97	11.9%	
Competitions, Scholarship and Audition Contests	29	3.6%	
Other	4	0.5%	
<b>Total</b>	<b>814</b>		






If you participated in an ad-hoc ensemble are you interested in:

Option	Count	Percent	
Age related grouping	14	10.2%	
Ability related grouping	97	70.8%	
Amateur grouping	11	8.0%	
Student grouping	5	3.6%	
Other	10	7.3%	
<b>Total</b>	<b>137</b>		





What is the ideal length for the International Horn Symposium

Option	Count	Percent	
2 days	1	0.6%	
3 days	18	10.5%	
4 days	27	15.8%	
5 days	90	52.6%	
6 days or more	35	20.5%	
<b>Total</b>	<b>171</b>		





What would be the best month to hold a symposium?

Option	Count	Percent	
May	12	7.0%	
June	70	40.7%	
July	57	33.1%	
August	27	15.7%	
Other	6	3.5%	
<b>Total</b>	<b>172</b>		




How early should events start during the day?

Option	Count	Percent	
7 am	4	2.3%	
8 am	83	48.3%	
9 am	76	44.2%	
10 am	9	5.2%	
<b>Total</b>	<b>172</b>		








How late should events go at night?

Option	Count	Percent	
9 pm	37	21.6%	
10 pm	75	43.9%	
11 pm	36	21.1%	
midnight	23	13.5%	
<b>Total</b>	<b>171</b>		

Is the location of the symposium important to you?

Option	Count	Percent	
Yes	153	90.5%	
No	8	4.7%	
Don't know	8	4.7%	
<b>Total</b>	<b>169</b>		

Where would you like future symposia to be held?

Option	Count	Percent	
USA	125	38.7%	
Elsewhere in America	32	9.9%	
Europe	75	23.2%	
Asia	32	9.9%	
Oceania	26	8.0%	
Africa	12	3.7%	
Any precise location?	21	6.5%	
<b>Total</b>	<b>323</b>		



Do you like the choice of having more than one event during the same timeslot?

Option	Count	Percent	
Yes	133	77.3%	
No	39	22.7%	
<b>Total</b>	<b>172</b>		













Is it important to have "down time" during the symposium to try horns or sightsee?

Option	Count	Percent	
Yes	148	86.5%	
No	23	13.5%	
<b>Total</b>	<b>171</b>		






If you wish for sightseeing time built in do you want the host to help provide group tourist activities?

Option	Count	Percent	
Yes	97	58.4%	
No	69	41.6%	
<b>Total</b>		166	

















What would make your time at a symposium more rewarding?

Option	Count	Percent	
More lectures	40	8.5%	
More Featured Artists	51	10.8%	
More performance opportunities for non-featured artists	42	8.9%	
More ensemble opportunities	66	14.0%	
More exhibits	33	7.0%	
Better housing	20	4.2%	
Less expensive housing	68	14.4%	
More organized social events	46	9.8%	
More masterclasses	52	11.0%	
More free time	37	7.9%	
Less free time	1	0.2%	
Other	15	3.2%	
<b>Total</b>		471	



How often do you access the IHS website (www.hornsociety.org)?

Option	Count	Percent	
Daily	23	9.3%	
Weekly	75	30.5%	
Monthly	94	38.2%	
2-6 times/year	45	18.3%	
Never	9	3.7%	
<b>Total</b>		246	






Are you interested in the information on the hornsociety.org website? (check all that apply)

Option	Count	Percent	
Homepage	115	7.2%	
News	152	9.6%	
History — Archives	102	6.4%	
Downloads	102	6.4%	
Legal Information	11	0.7%	
International Symposiums	129	8.1%	
Worldwide Workshops	86	5.4%	
Awards and Competitions	68	4.3%	
Composition Projects	60	3.8%	
Friendship Project	13	0.8%	
Thesis Lending Library	64	4.0%	
IHS People	85	5.3%	
The Horn Call	140	8.8%	
The HornZone	67	4.2%	
Marketplace - Online Music Sales, Classifieds, etc.	162	10.2%	
Networking - Forum, Calendar, Performance Jobs, etc.	86	5.4%	
Media - excerpts, audio, style sureveys, etc.	100	6.3%	
Membership	48	3.0%	
<b>Total</b>		1590	



Do you access Hornplayer.net through the IHS website?

Option	Count	Percent	
Yes	135	57.2%	
No	101	42.8%	
<b>Total</b>			236



What aspects of hornplayer.net do you access (check all that apply)

Option	Count	Percent	
Homepage	50	15.5%	
Free Classified Ads	115	35.7%	
Teachers Database	46	14.3%	
Section Listings	69	21.4%	
Information Archive	42	13.0%	
<b>Total</b>			322






Do you feel the IHS website includes everything you wish to access about the horn?

Option	Count	Percent	
Yes	198	84.3%	
No	37	15.7%	
<b>Total</b>			235








Do you know about the IHS digital newsletter, Horn and More

Option	Count	Percent	
Yes	164	64.6%	
No	90	35.4%	
<b>Total</b>			254

How did you first hear about Horn and More?

Option	Count	Percent	
The IHS website	80	48.5%	
Social media (i.e. Facebook, Twitter)	22	13.3%	
Email	37	22.4%	
Word of Mouth	22	13.3%	
Other	4	2.4%	
<b>Total</b>			165

What topics would you like to see featured in the digital newsletter?

Option	Count	Percent	
Horn players interviews	125	21.5%	
Horn makers interviews	106	18.2%	
Horn news from around the world	93	16.0%	
Technical tips	96	16.5%	
Teaching related content	78	13.4%	
Recording/performance/new work reviews	80	13.8%	
Other	3	0.5%	
<b>Total</b>			581